

# HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.

**START OF SEASON SALES**  
are Business Builders

The architecture of our business success is founded on the confidence of our customers. Nineteen Springs have witnessed the steady growth of our Spring Sales because we have at all times given value to the utmost.

Our merchandise is first quality, our apparel is comparable to the best styles in uptown stores and our prices are always less.

We have brought to this event the results of nearly a century of experience in merchandising and the great resources of our cash-buying power. That combination assures our customers that the lowest price levels of the season will be reached in this Sale affording **Savings! Savings! Savings!**

# HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.

All on This Page on Sale  
Both Monday & Tuesday

## Opening To-morrow — Our 19th Great Spring Sale

19th Great Spring Sale

### Girls' Tub Dresses

1.77

Were \$2.24

A large assortment of pretty plaid gingham dresses with white collars and cuffs, and fancy stitching and embroidery.

One model pictured. Sizes 6 to 14 years. Limit 3.

### Girls' Guimpes

New models of sheer lawn, finely tucked, and trimmed with lace and embroidery. Sizes 6 to 16 years.

1.17

Were \$1.58

Limit 4.



### Trimmed Hats

Were \$4.94 &amp; \$6.50.

3.74

New dress and tailored models in black and colors, attractively trimmed.

### Untrimmed Hats

Were \$4.74 &amp; \$4.94.

3.74

Large and small shapes in newest styles and colors.

### Hat Trimmings

Were .55.

.38

Pretty flower wreaths and other spring novelties.

### Men's Handkerchiefs

Were .44 each, 1/2 doz. \$1.35.

.24

Large size, tape border—hemmed, plain or design initial. Limit 12.

### Black Boston Bags

Were \$1.97.

1.37

Strongly sewed frame—double handles—muslin lined. Limit 2.

### New Hand Bags

Were \$1.97.

1.37

Leather and silk bags in pouch and envelope styles in newest effects and colors, including black. Top and back straps. Limit 2.

### Men's and Women's Umbrellas

Were \$1.67.

1.35

Sturdy, serviceable umbrellas, with plain handles. Limit 2.

### Gold Filled Bracelets

Were \$2.00 and \$2.97.

1.50

Latest smart styles, interesting designs—all sizes. Limit 2.

### Table Spoons and Dinner Forks

Were \$2.50 half doz.

1.55

Silver-plated—reliable makes—French gray and bright finish. Teaspoons to match—were \$1.25 for half dozen. Limit 2 dozen.

### Table Knives and Forks

Were \$2.87.

1.94

Fine American steel—set of 6 knives and 6 forks. Limit 2 sets.

### Heavy Milanese Silk Gloves

Were \$1.75.

1.18

Black, white, gray, pongee, navy—self or contrasting stitchings—double finger tips. Limit 3 prs.

### Women's Silk Hosiery

Were \$1.87 to \$2.47.

1.27

Slightly imperfect. Black and desirable colors—all sizes—full fashioned—some are new sheer silk—some fancy ribbed. Limit 3.

### Men's Silk Hosiery

Were \$1.27.

.85

Black, cordovan, slate—all sizes—full fashioned. Limit 3.

### Children's Cotton Hosiery

Were .28.

.18

Fine quality—reinforced heel, sole and toe—sizes 7 to 9 1/2. Limit 3.

### SPRING SALE SPECIALS

for Monday and Tuesday

#### Boys' New Spring Suits

Were \$7.94.

6.44

9 to 17 yrs.—green, brown and gray fancy chevrons and plaids—single-breasted sack models—plain or plaited backs. Limit, 2.

#### Little Boys' Wash Suits

Were \$3.96.

2.35

3 to 9 yrs.—junior models—Dutch—middy—Russian—plaited styles—plain colors—stripes and white with combination trimmings—repp, galatea, drill and chambray. Limit, 3.

#### Boys' Two-Piece Pajamas

Were \$1.48 to \$1.74.

.88

Fancy striped percales—also plain colors—frog trim—extra well made—cut full—sizes 6 to 10 years. Limit, 4.

#### Boys' Blouses

Were .89.

.54

Light and medium striped percales—collars attached—also Eton collar styles—sizes 5 to 15 years. Limit, 3.

#### Boys' Caps

Were \$1.48.

.94

Large assortment—newest styles—large or small crowns—lined or taped. Limit, 3.

#### Cabinet Stationery

Were .57.

.40

Assorted colors—48 sheets and 48 envelopes.

#### Little Tots' Organdie Dresses

Were \$3.47.

2.25

Pink, maize, blue and green—trimmed with white organdie—collar, cuffs and sashes. Limit, 3.

#### Babies' Half Wool Bands

Were .65.

.44

With shoulder straps—sizes to 3 years. Limit, 3.

#### Little Tots' Tailored Hats

Were \$2.97.

2.34

Navy, black and brown—sizes to 6 years—roll brims—mushroom—ribbon trimmed. Limit, 2.

#### Little Tots' Polo Coats

Were \$11.97.

9.47

Tan, peach and blue—sizes to 6 years—belted and semi-belted models. Limit 2.

#### Women's Brassieres

Were \$1.00.

.64

Fine material—embroidery trimmed—reinforced under arms. Limit, 2.

#### New Corsets

Were \$6.50.

3.84

Light weight coutil—spoon steel and elastic inserts—sizes 22 to 36. Limit, 2.

#### 9-Inch Black Rubber Combs

Seconds of .54 quality.

.25

Defects so slight in most cases it is surprising they are passed as seconds. Limit, 4.

#### Stamped Gowns

Were .84.

.58

White—all made up ready to embroider—attractive designs. Limit, 2.

#### Muslin Neckbands

Were .08 each, .85 doz.

.42

Sizes 12 1/4 to 17 1/4—good quality—finished buttonholes—1/4 inch allowed for shrinking—cushion back. Limit, 2 doz.

#### Willington Mills Spool Cotton

Were .85 doz.

.64

White and black—best numbers—200 yd. spools. Limit, 4 doz.

### MORNING SPECIALS—Monday and Tuesday, Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

#### \$8.97 Hearn Importation Japanese

Grass Rugs—5.47

\$2.12 feet—seamless—artistic borders—also Chinese designs.

RUGS—THIRD FLOOR.

#### 97 ct. Little Tots' Skirts

White—sizes to 6 yrs.—Princess and Gertrude skirts—embroidery and lace trimmed.

CHILDREN'S WEAR—2D FLOOR.

#### \$2.87 Little Tots' White Dresses

Sizes to 6 yrs.—lawn and rain-silk—lace and embroidery trimmed—Empire and belted styles.

CHILDREN'S DRESSES—SECOND FLOOR.

#### 28 ct. Huck Towels

White borders—soft finish—hemmed.

TOWELS—MAIN FLOOR.

#### \$1.67 Shantung Silk, 33 & 34 in.

Natural color—heavy quality.

SILKS—MAIN FLOOR.

#### \$2.48 All Wool French Serges

Tan, Copenhagen, brown, navy and black—48 inches wide—all wool—fine twill.

DRESS GOODS—MAIN FLOOR.

#### \$2.95 Pattern Cloths

Bleached—(64x89 inches)—

mercerized damask—fine close weave.

LINENS—MAIN FLOOR.

#### \$2.65 Floral Silkline Comfortables

Full size—cotton filled.

COMFORTABLES—BASEMENT.

#### \$2.97 New Scrim Panel Curtains

2 1/2 yds. long—flirt and cluny effects—with festoon finish.

CURTAINS—BASEMENT.

#### 57 ct. Silk Mixed Pongees

35 inches—leading colors.

WASH FABRICS—BASEMENT.

#### 30 ct. Printed Shirting

26-inch—many neat patterns—suitable men's, women's and boys' wear.

COTTON FABRICS—BASEMENT.

#### 32 ct. Mercerized Satens

Good assortment of light and dark colors.

LININGS—BASEMENT.

#### 38 ct. New Art Burlap

One yard wide—natural blue, brown, green and other colors.

UPHOLSTERIES—BASEMENT.

### SPRING SALE SPECIALS

for Monday and Tuesday

#### All-Wool Tweeds

Were \$2.97.

1.44

54 inches wide—plain herringbone and hairline mixtures in tan, gray and brown colorings. Limit, 10 yards.

#### All-Wool Tricotines

Were \$3.97.

1.95

48 inches wide—close diagonal weave—colors are tan, bluebird, elk, otter, seal, navy and black. Limit, 10 yards.

#### Men's Wear Serges

Were \$4.48.

1.46

50 and 54 inches wide—firm, durable weave—navy blue and black. Limit, 10 yards.

#### All-Wool Broadcloths

Were \$4.28.

2.24

48 and 54 inches wide—sponged and shrunk—colors include antelope, bark, elk, gray, taupe, delft, bluebird, reindeer, otter, sea, navy and black. Limit, 10 yards.

#### All-Wool Navy Tricotines

Regular value \$6.97.

3.95

Limit, 10 yards.

#### 35-Inch Black Satins

Were \$1.74.

1.28

Duchess finish—rich deep black—good wearing quality. Limit, 15 yards.

#### 40-Inch Crepe Meteor

Were \$2.45.

1.67

Soft dull finish, good selections of fashionable colors. Limit, 15 yards.

#### Yard Wide Lining Satins

Were \$2.15.

1.07

Excellent quality for coat and suit linings—good assortment of colors. Limit, 10 yards.

#### Fancy Dimities

Were .38.

.24

Dainty floral effects for misses' and children's dresses. Limit, 20 yards.

#### New Dress Gingham

Were .25.

.12 1/2

Splendid variety of plaids and stripes, patterns suitable for dresses, bungalow aprons, etc. Limit, 20 yards.

#### Aeroplane Linens

At less than landing cost.

.50

35 inches wide—all pure linen—not the inferior quality elsewhere offered. This fabric is desirable for so many uses that it is wise to buy as largely as you can at this special price.

#### Long Cloth (10-yd. pc.)

Were \$1.60.

1.30

Firm weave, soft finish—excellent for infants' garments and lingerie. Limit, 2 pcs.

#### 36-Inch White Poplins

Were .70.

.55

Hearn's "Good Wear" Brand—name is sufficient guarantee of quality. Limit, 20 yards.

#### New Ribbons

Were .55.

.38

Satins and moires in desirable sash and trimming widths—white, black and colors. Limit, 10 yards.

#### Mousetail Braids

Were .48.

.35

12 yd. pc.—newest Spring shades. Limit, 6 pcs.

#### Satin Sashes

Were \$3.87.

2.75

3 yards long—colors are navy, brown and black. Limit, 1.

#### New Buttons

Were .38 to .78 card.

.13

Many pretty styles for tunics, blouses and entire gowns—colors are brown, navy and black. Limit, 10 yards.

#### Embroidered Flouncings

Were .68.

.55

A large collection of good patterns, including dainty ruffled effects. Limit, 15 yards.

#### Embroidered Net Flouncings

Were \$2.79.

1.65

Many pretty styles for tunics, blouses and entire gowns—colors are brown, navy and black. Limit, 10 yards.

#### Shetland Veils

Were .37.

.28

Smart effects in brown, navy, taupe and black. Limit, 2.

#### New Rufflings

Were .94.

.71

Dainty Spring styles in net, organdy, lace and chiffon. Limit, 10 yards.

#### Initial Handkerchiefs

Were .80 half doz.

.72

Special .12 1/2 each.

For women and children—dainty wreath designs. Limit, 2 doz.